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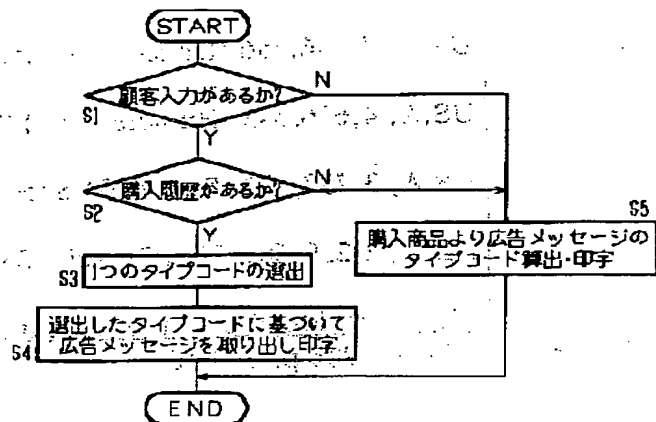
APPLICATION NUMBER : 10031040

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INT.CL. : G07G 1/06 G07G 1/12

TITLE : ARTICLE SALE REGISTRATION  
PROCESSOR AND RECORD MEDIUM  
RECORDED WITH PROGRAM USED IN  
THE PROCESSOR



ABSTRACT : PROBLEM TO BE SOLVED: To transmit an advertisement message with which better advertisement effect can be expected to a customer.

SOLUTION: To carry out an article sale registering process, the input of a customer code is allowed (S1), a type code for specifying the type of the corresponding customer is retrieved (S3) from a customer file according to the inputted customer code, and on the basis of the retrieved type code, a corresponding advertisement message is taken out of an advertisement message file which contains the advertisement message in the form of electronic information and printed on a receipt (S4). Namely, advertisement messages are retrieved from the advertisement file by using as retrieval keys type codes stored in the customer file of each user, and the retrieved advertisement messages are printed on receipts.

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